



Grow your Business through sponsorship in partnership with Guildford Hockey Club

Let's face it... we know you are probably inundated with appeals for sponsorship and support from local clubs and causes. So how do you work through the volume of requests and partner with those that fulfil your outcomes, too?

Why partner with Guildford Hockey Club – we need your help!

*We are announcing a new fund raising initiative called **Inspire**. Guildford Hockey Club has been at the heart of the local community for over 50 years and our aim is to continue to build a club that will inspire future talent to play and reach the best of their potential as well as offer social hockey at a grass roots level.*

We can't thrive without working in partnership with local businesses who share our beliefs:

1. **We are passionate about helping people be the best they can be** – you do that through your business and we do it through coaching individuals to improve their own skills (many of whom have developed into international players) and teams to give their best performance on the pitch
2. **Care about the local community** – with over 600 members and 900 parents supporting their children, we foster a fantastic community atmosphere and have done so for over 100 years including links to Surrey University, Guildford Law College, Surrey Sports Park and many local private and state schools
3. **Teaching valuable life skills** – through coaching and playing we love to nurture transferable skills including – building character, resilience, patience, competitiveness, teamwork, learning to listen and to accept feedback (good and bad!)
4. **Good old fashioned relationship building** – we do this by growing business networks, keeping in touch with ex-players and encouraging new talent to move to Guildford



Our Men's 1st XI currently play in the National League and our Women's 1st XI in the South League. Together with a booming Juniors section we have over 600 playing members and many more social members. All team's play in both Regional and National competitions week in week out from September to May. With two quality artificial pitches and an excellent clubhouse, we host a whole array of social and networking events.

Partnership Opportunity – Introducing The “100 Club”

We are currently looking for local Surrey businesses to be part of our exclusive 100 Club and would love for you to join.

For just £200 the benefits of partnering with us include;

• Increased awareness of your business via:

- Club match programme advertisement available throughout the season and to spectators at all 1st team National League Home Games

• Online awareness via:

- Website advertising in our Sponsors section, including incentives for members to use your business
- Active twitter feeds to #GHC

• Networking opportunities

- Promotional emails to all members highlighting any sponsor discounts/offers
- Access to our active LinkedIn group to aid networking and business development

Our aim is to work with you to grow your business and ensure you recover your investment through developed business as a result of your sponsorship and our partnership. For more information and to confirm your interest for 2015/16 season please email Briege at briege.wyllie@googlemail.com or Martin at msampson@cokecce.com



