



GUILDFORD HOCKEY CLUB

AFFILIATED TO SURREY HOCKEY ASSOCIATION AND ENGLAND HOCKEY
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AGM 2021 – Development Report – 2020/21

Over the past ten years GHC has made a 3-5 year plan in response to needing to solve a big strategic issue: plugging a financial hole, deciding to hire a professional resource, applying for ClubMark.

This season we put together a Vision 2030 group to move from having a small group of members putting together a static plan on an ad hoc basis to having a broad group of people from across the club participating in an ongoing effort to forward plan over time.

The objective is to move the club forward using a strategic programme that is well-informed, live, shared and updated regularly as opposed to creating a static plan every few years.

An initial programme was put together in January and was the last of 17 pieces of evidence to attain ClubMark. Feedback from England Hockey was really positive (they asked to use our plan as a model for others).

A group was assembled from across the Club and a meeting was held in the end of May to review and discuss ideas for the future. Thank you to the 25+ people who participated from across the club!

The programme and supporting documents are here:

Development Plan Overview (February 2021 version)

<https://drive.google.com/file/d/1cXXsmu6QFgjpznVKitB71aFbQVjBMqNu/view?usp=sharing>

Detailed programme

<https://drive.google.com/file/d/1hp-sKMvAdPalg4zgo2pvB1eU3-D8OoRQ/view?usp=sharing>

Supporting documents

https://drive.google.com/drive/folders/1g_1RntPCXQ6Y369TZtyTinRRdriuV0R9

Note – these are ideas and projects for where the group and membership want the club to go. It does not include a business plan ie detailed financials. Financial planning and budgeting are done ahead of each new season and voted on by the membership ahead of the season.

Risks to not achieving the club's longer-term goals include access to funding and ability to continue to inspire more people to come forward in volunteer roles.

Notably, the Development group would benefit from someone taking on either a Lead (organising and leading 2 meetings per season) and/or Support role (updating files and helping with communications).

Many thanks to all who have helped thus far. If you can get involved in any way, please get in touch – the group and club benefits from being as inclusive as possible.

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12 June 2021